

FEBRUARY 2006 — Number 127

Editor's Comments: Happy New year to all Nova Scotia Square & Round Dancers! This edition of the Federation newsletter has reports from two provincial clubs, information about the Halifax National Festival 2010 and warnings of up-coming deadlines for various activities & applications on the Federation calendar. Here again we plead for input from all dancers, clubs, and leaders, for this YOUR Federation's Newsletter! In memoriams are also appropriate entries.

NEWS FROM THE HALIFAX NATIONAL FESTIVAL 2010

The first meeting of the Executive committee was held on 21 January to begin the process of planning for the festival. Since each National Convention results in a final report, there is a lot of information available to review and analyze. The Canadian Society has Guidelines for these national conventions; these provide the initial structure for planning. The key results of this meeting of the Vice Chairs, Secretary, and Finance Director were to prepare for the first meeting

of the entire Board of Directors in February. These volunteers have agreed to work hard to make FESTIVAL 2010 a great experience for all dancers but also a showcase for our typical Bluenose hospitality for visitors to Nova Scotia. Our Festival Chair Couple are keeping on top of this planning, via the internet, from their warm environment in Florida.

FESTIVAL 2010 LOGO & SLOGAN CONTEST - ENDS 1 MARCH!

As announced in the last BT; all Nova Scotia dancers are invited to submit their ideas for a HALIFAX FESTIVAL 2010 "logo" and "slogan". This will be in the form of a contest. A \$50.00 registration credit for each, for the logo and slogan, will be given to the winners. The slogan must be short (4 or 5 short words and should include 2010). Example: "Dance by the Shore in 94". The logo should be something Nova Scotian like a lighthouse, the Mayflower, Old Town Clock, the Bluenose, etc. whatever your imagination can come up with. The cut off for this contest will be *March 1st, 2006.* Please send entries to Bob Ruohoniemi via email at <u>bobruoho@ns.sympatico.ca</u> (or via mail at: 6939 Hwy 1, Ardoise RR1, Ellershouse, NS BON 1L0. The selection of a winner will be carried out at the Board Meeting in May 2006. NOTE: In the event that 2 or more logos or slogans are identical, the first one received will be the winner.

MAYFLOWER AWARD

The Mayflower Award is an award of excellence in recognition of 20 years or more of outstanding contribution in Nova Scotia to square and round dancing, and all othere dance categories recognized by the Federation, at the local, or regional, or provincial level. Nominations may be presented by a member club or five or more square/round dancers from anywhere in the province. Nominations must include the credentials of the candidate(s), which will be read at the presentation of the award. The number of awards is limited to a maximum of two per year, but it will not be mandatory that it be presented each year. The Award Committee will present the names of the two candidates to the Executive for its approval. Deadline for submissions is *March 30th* of the year in which the award is to be presented. These should be sent to: Don Scott, Chairman SRDFNS Awards, 52 Sami Drive, Lower Sackville, NS B4C 3S7 or dwscott@ns.sympatico.ca

FEDERATION SUMMER BROCHURE

The Federation produces a summer brochure for distribution to Tourist Offices, Campgrounds, hotels, and other locations for provincial visitors. In addition, sufficient copies are made to supply clubs so that dancers have a reference for summer dancing. Information for this brochure is required by *15 March*, to Bob Ruohoniemi, 6939 Hwy 1 Ardoise RR1, Ellershouse, NS BON 1L0 or <u>bobruoho@ns.sympatico.ca</u>

IN MEMORIAM - Pauline Smith (1928 - 2006)

Pauline Smith passed away in Dartmouth on January 16, 2006. Pauline and Ernie (d. January 9, 2004) joined the Scotia Dancers club in 1992. Pauline was a dedicated club member who volunteered to help out in whatever duty had to be performed. She and Ernie loved to visit other clubs, especially to promote the club's annual Spring Fling dance. Pauline

was the kind-hearted person who made sure that ill or missing club members were contacted and made aware of the members' concern for them. As her obituary indicates, even after Ernie's passing, she volunteered her time for the benefit of her community. We trust Ernie and Pauline are together again for the Grand parade!



The Sunrise Squares Dance Club

Class and Mainstream Friday nights 8PM-10PM Caller and Contact Neil Dorey

The MARC in Dayspring Contacts Valerie & Ralph Brown

Sunrise Squares' Christmas dance had to be cancelled due to the white fluffy stuff and this year only our New Year Day Frolic was cancelled.

To get rid of the winter blues and make up for our cancellations, on January 27,06 we held a Mid-Winter Crazy Night - "Lets have a laugh and dress as crazy as possible" dance. Last year April Fools was on our dance night and we held a similar one, the characters attending reported having a very good time so we tried it again! Sunrise Squares will host the Honolulu Hoedown on March 24,06 at the MARC in Dayspring 8PM-10PM, we are hoping to continue the tradition that started in New Germany, so come dressed Hawaiian and enjoy the evening with us.

Glad to report Earl Fancy is doing well after surgery.

Sunrise Squares dance Friday nights at the MARC and Plus every other Tues. at the MARC starting Jan. 24,06 with caller Neil Dorey. Caller Neil and Kathy Dorey along with the Sunrise Squares would like to wish you and yours Good Squares and a Healthy Happy New year. Written by Hazel Hebb Club Historian

Communities United in Dance

Many events for the 400th anniversary celebrations for the founding of Port Royal are slowly coming to a close with one such recent happening, Communities United Through Dance, focused on our dancing heritage. The members of the West Kings Twirlers Square Dance Club swirled and kicked up their heels to old time tunes at the Melvern Square Community Center on Nov 18th before an enthusiastic audience from around the province. The costuming was fantastic and all appreciated the flare of the dancers.

When the first French-speaking settlers arrived in North America they brought a variety of dances from their homeland. Many of the early dances were performed in circle and chain formations, accompanied by singing or simple instruments. The West King Twirlers demonstrated four of these dances that were so integral to the way of life in the 17th and 18th centuries. They were: BRANLE DES SABOTS (Cloggers Brawl), LA PATATE LONGUE (The Long Potato), LE REEL A QUATRE (The French Four) and the Cajun 2 Step. These dances were the forerunners to modern Square & Round Dancing. **[See pictures on page 3]**

Along with the display of old time dancing the guests were treated to an evening of modern square dancing at the mainstream and plus levels with round dancing between tips. Callers Nelson Labor, Laurie Ilsley, Fran Archambault and Cuer Pat Labor had the dancers laughing, twirling and kicking up their heels to a great evening of music and dancing. In typical Acadian tradition, a lunch of meat pie, coleslaw and apple crisp was served up afterwards to replenish the many calories burned off throughout the evening. A great time was had by all. As with all volunteer events there are many accolades to be given out to those who give so unselfishly of their time. We thank choreographers Nelson & Pat Labor, The Port Royal 400th Anniversary Heritage Society for providing the costumes, Lucille Amirault for the Acadian displays, Municipality of Annapolis County for their support and of course the West Kings Twirlers for the heritage dancing.

Submitted by: John & Jane McGrath, Presidents, West Kings Twirlers.



Gord Way and Bob Amos twirl their partners during a rendition of an 18th century dance, La Patate Long (The Long Potato).



Jane and John McGrath, event chairpersons, pose in period costumes.

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NEW DANCER PROMOTION

presented by

Wendy Vander Meulen & John Charman, Ottawa Callers Association Anne Graham, President, Eastern Ontario Square and Round Dance Association

at

13th National Convention, St. John, New Brunswick

July 19, 2002

LET'S GET STARTED

- Establish a Membership Committee of enthusiastic and up beat members
- Plan well ahead
- Determine how people found out about your club
- Encourage couples and singles
- Have all club members involved in recruiting new dancers-ask friends, neighbours etc
- Work with the community
- Set up a display at a local mall and at community activities
- Emphasize fun, friendship and fitness

PROMOTION IDEAS

- Placemats your club info only or paid advertisement with other community businesses and organizations in restaurants, churches, caterers etc.
- 3 fold brochure about your club and the dance activity (Square, Round, Clogging) place in town halls, retail outlets, recreation groups, tourist kiosks, Welcome Wagon, doctors offices etc.
- Advertising in local papers paid and free in "Coming Events", write articles about your club and special events, include photos
- Dual advertising with neighbouring clubs
- Demonstration dances with audience participation
- Dance performances at community events parade, fairs
- Posters advertising beginning fall session "COME DANCE WITH US"
- Registration sheets for fall start up at summer events
- Put on a dance late August to encourage new prospective dancers and to provide the club members an opportunity to get together before dancing begins
- Put a registration notice in local papers (free or paid) and make use of free notices on local TV and Radio Stations
- Do a telephone follow up to all club dancers present and past
- Send a Welcome Back to all dancers who you have on present and previous lists to announce the new dance season
- Have 2 free introduction nights followed by a Welcome Party
- Keep a club photo album
- Work with community i.e., have the Mayor declare September Square Dance Month
- Send letters to area elementary and high school offering square dancing to students from grade 5 up (be sure you have a caller and dancers available during school time)
- Send letters to area churches offering a "Fun Night" to their members
- Maintain a Club Web Site
- Have a Wallet Size Dance Program Schedule for Members and Visitors



